



Anglia Tours Ltd

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:

Anglia Tours Ltd

Signed:

A handwritten signature in blue ink, appearing to read "Fred King", written over a horizontal line.

Position: Head Of Anglia

Date: 17th May 2021

 **ANGLIA
TOURS**
for the next generation

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of The Armed Forces Covenant

1.1 We **Anglia Tours Ltd** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 We recognise the value serving personnel, reservists, veterans and military families bring to our business and to our country. We will seek to uphold the principles of the Armed Forces Covenant, by:

- **Promoting the Armed Forces:** promoting the fact that we are an Armed Forces-friendly organisation, to our staff, customers, suppliers, contractors and wider public.
- **Veterans:** supporting the employment of veterans on our staff and engaging veterans as guides, recognising military skills and qualifications in our recruitment and selection process for both;
- **Service Spouses & Partners:** supporting the employment of Service spouses and partners;
- **Reserves:** supporting our employees and guides who are members of the Reserve Forces; supporting any mobilisations and deployment; actively encouraging members of staff and guides to become Reservists;
- **Cadet Organisations:** supporting our employees and guides who are volunteer leaders in military cadet organisations; actively encouraging members of staff to become volunteer leaders in cadet organisations; supporting local military cadet units; recognising the benefits of employing ca-dets/ex-cadets within the workforce and as part of the guide team.
- **National Events:** supporting Armed Forces Day, Reserves Day, the Poppy Appeal Day and Remem-bra nee activities;
- **Armed Forces Charities:** supporting Armed Forces charities with fundraising and supporting staff and guides who volunteer to assist;
- **We will continue to tell the stories of previous generations who served, of those they left behind, support those currently serving and engage and inform those who may serve in the future.**

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing. [Amend as appropriate]